



## Arthur J. CHOY

Affiliated Counsel

law\_djchoy@leeinternational.com

T. 82-2-2262-6077

F. 82-2-2279-5020

Arthur Choy advises on corporate and intellectual property matters. He has extensive experience in mergers and acquisitions, cross-border transactions, and technology transfer/licensing. Arthur lectures on US IP litigation and arbitration in the Master of Intellectual Property Program of KAIST's Graduate School of Future Strategy. He is a regular lecturer at programs jointly sponsored by the Korea Invention Promotion Association (KIPA), Ministry of Intellectual Property (MOIP) and World Intellectual Property Office (WIPO), and has been a member of KIPA's Consultative Committee since 2014. Arthur has served on the respective boards of It's Hanbul and NeoPharm Co., Ltd., two Korean beauty and skincare companies.

### Practice Area

- Intellectual Property
- International Litigation / Arbitration
- Life Science and Health Care
- Litigation and Dispute Resolutions
- Mergers & Acquisitions
- Overseas Investment
- Privacy and Cybersecurity

### Experience

- Affiliated Counsel, Lee International IP & Law (2025-Present)
- Senior Foreign Attorney, S&L Partners (2023–2025)
- General Counsel, TESSA, Ltd. (2022–2023)
- Affiliated Counsel, Lee International IP & Law (2017-2023)
- Chief Executive Officer, Partners K&K Limited (2015-2017)
- Associate, Finley, Kumble, Wagner, Underberg, Manley, Myerson & Casey (1987)

- Adjunct Professor, US IP Litigation and Arbitration/Licensing, KAIST (Korea Advanced Institute of Science and Technology) (2011-Present)
- Chief Executive Officer, Enoch Semiconductor (formerly Korean Microsystems, Inc.) (1996-2010)
- Associate Counsel, Cookson America, Inc. (1988-1991)

## Education

- Columbia University Law School (J.D., 1987)
- Columbia University (B.A., East Asian Studies, cum laude, 1983)
- Beijing University (Chinese language program, 1981)

## Qualifications

- Admitted to the bar, Connecticut (1991)

## Membership

- Connecticut Bar Association (CBA)

## Publications / Presentations

< Publications >

- Author, "Compelling Foreign-Based Inventors to Provide Deposition Testimony in the US," Asia MENA Counsel Magazine (September 1, 2017)

< Presentations >

- "Investment Environment and Trends for Startups in Korea," KOTRA Invest Korea Summit (Seoul) (November 7, 2024)
- "Patent Law in Korea," Overall Assistance for Startup Immigration System (OASIS), KIPA – Ministry of Justice (March 9, 2024)
- "Key Aspects of Licensing," KIPO–WIPO–KAIST–KIPA AICC (November 2024)
- "Technology Licensing," Korea–Philippines APEC IP Business Seminar (Manila, Philippines) (June 19–20, 2019)
- "Case Study in the Licensing of Wireless Charging Technology," Korea–Vietnam APEC IP Business Seminar (Hanoi, Vietnam) (November 26, 2018)

## Etc

- Languages : English, Korean, Chinese

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TEL +82-2-2279-3631 FAX +82-2-2273-4605  
14F, POONGSAN BLDG., 23 CHUNGJEONG-RO SEODAEMUN-GU, SEOUL 03737, KOREA